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Highlights of PMO Community Engagement Activities

Darlene Trew Crist, December 7, 2021



Sustained data for a changing ocean

- Science findings
- Data access and quality
- Early Career success
- Operations
- Help is available



2021 highlights

- First virtual OOI booth
- Monthly newsletters
- Social media, including Discourse launch
- Live communication of shipboard operations
- Pioneer relocation process



Partnerships

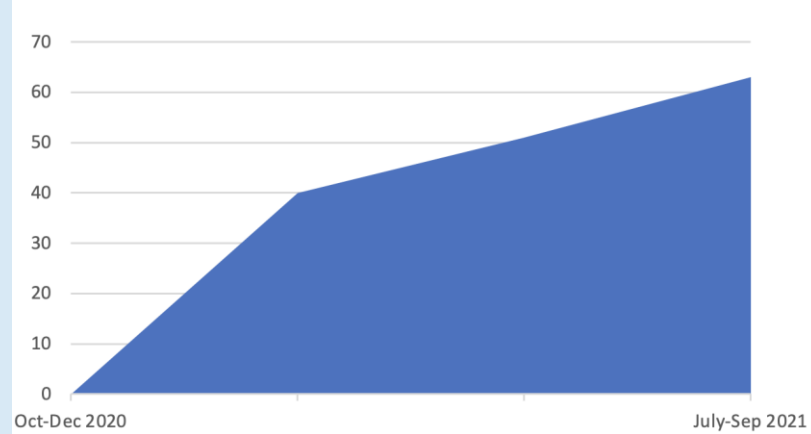
- Cooperation with three IOOS Regional Associations (MARACOOS, NANOOS, and NERACOOS)
- Communication with NEON, collaboration with ONC, participation in the UN Decade, and maintenance of a relationship with NOAA CSCs



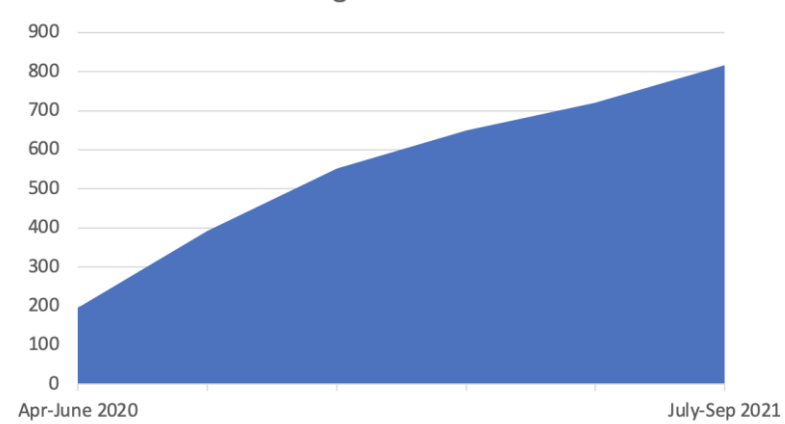
Audience reach



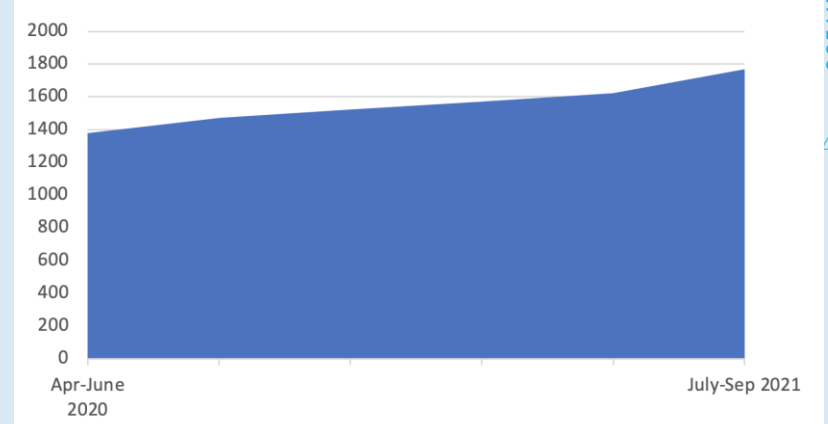
Discourse Users



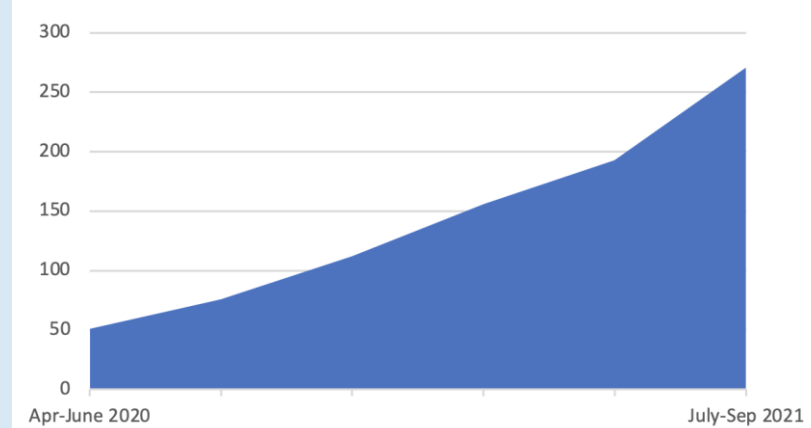
Instagram Followers



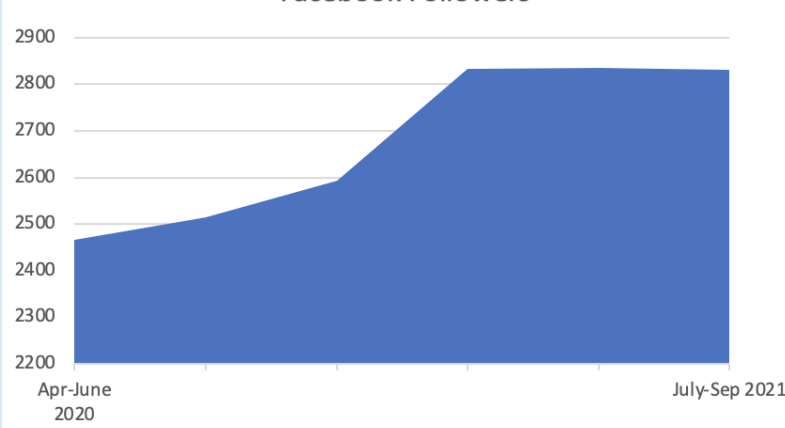
Twitter Followers



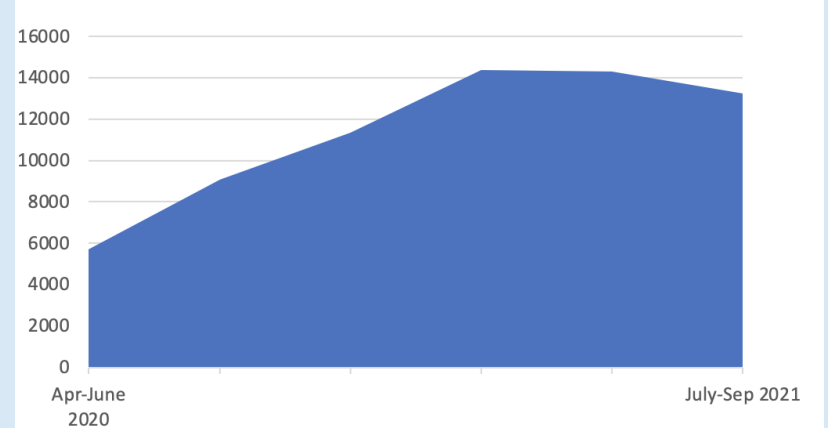
LinkedIn Followers



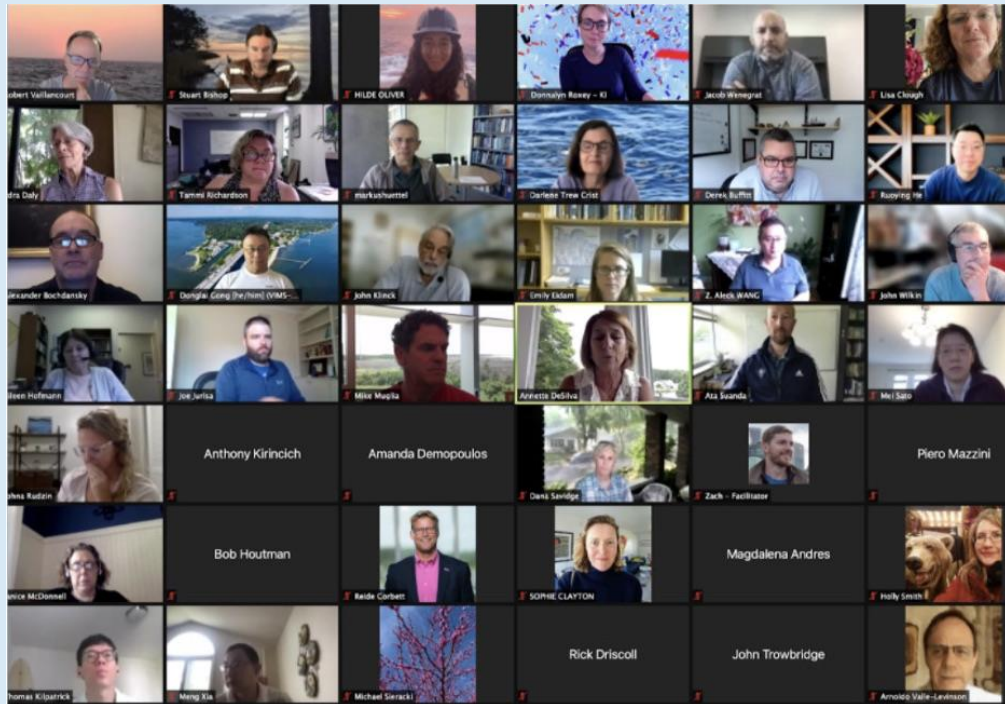
Facebook Followers



Website Visitors



What's ahead



- Continue efforts to increase audience reach
- Shipboard outreach
- Pioneer relocation
- Partnership building
- Workshops



OOI's virtual booth at AGU: Dec 13-17

bit.ly/OOibooth

- Moving the Pioneer Array to the Southern Mid-Atlantic Bight
- Introducing OOI's New Data Center: Creative Ways to Use Data
- OOI and OSNAP in the North Atlantic
- OOIFB's DSC: Using OOI Data in the Cloud with Pangeo
- What's New in the Undersea World of Earthquakes and Volcanoes?
- OOIFB Lightning Talks Redux
- What's New with Data Explorer?



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QUESTIONS?

